

**Kind Attn:**

----

----

----

**Sub: Introduction of DewSoft as a premiere vocational and Supplementary Training Provider**

**Respected Sir/Madam,**

It is our immense pleasure to introduce DewSoft, an Indian Multinational with its corporate office in New Delhi, INDIA and International office in Ontario, Canada. This ensures delivery of Quality Education & Training as per Standards adopted in developed economies of North America combined with stringent curriculum of Indian Academia making us the most revolutionary Institution to join hands with.

Our area of operations includes Software Development, Virtual Campus Education, Real Time Academies & Self Study Books & CDs. Currently we cater to more that 1 Million Subscribers through our eLearning portal [www.dewsoftacademy.com](http://www.dewsoftacademy.com) making us the largest eLearning provider in the World.

DewSoft Education & Training Academy offers world class quality programs in the field of Computers, Management, Language & Self Development preparing the student for the available opportunities. The Institution forte is Standardized Programs with emphasis on distortion free delivery, in line with its main objective" unequivocal and unbiased education for all".

In current times academic knowledge cannot incorporate the required skills set to face the challenges of competitive world. The supplementary Educational skills such as Computers, Presentation, Communication, Motivational & Leadership skills play a vital role in enhancing core capabilities of student.

Dewsoft offers world class trainings on these supplementary educational skills. The proposal has been designed as per our understanding of the subject. Please find the same in order. Any other information regarding the attached document may be had from the undersigned anytime between 10.00A.M.-6.00P.M. on all working days on the numbers given below. We look forward to meeting you and embracing a long term mutually beneficial relationship.

Thanks & Regards

**Authorized Signatory**

**DewSoft Overseas Private Limited**

402, Gagandeep Building  
12, Rajendra Place New Delhi – 110008  
[c.care@planetdewsoft.com](mailto:c.care@planetdewsoft.com)

**Attachments**

- 1 Annexure A Company Profile
- 2 Annexure B Recognition and Affiliations

## **Annexure A**

### **Introduction**

Incorporated on the 1<sup>st</sup> of December 2000 with the registrar of companies, NCT Delhi, INDIA, DewSoft is an Indian Multinational with offices in New Delhi, Indian, Kathmandu, Nepal, and Ontario, Canada. It is a young, dynamic, technology driven organization working in a healthy and competitive environment to contribute to the very existence of the society. ...the Society which instills desire to continually Innovate, Improve, Succeed, Flourish, and Enjoy the very existence of Mankind.

We make Managers, Entrepreneurs, Innovators, and Computer Literate Work Force, people who can contribute to the Economies of the Future. We Empower people, Nurture their In-built Talent with the Education and Training to make them capable of achieving such a feat.

### **Objective**

- To become a knowledge community that people from walks of life choose to enhance their contribution to their community, to their peers, to their employers, to their family and utmost to themselves.
- To establish and follow higher than industry standards in the products and services offered, and to continually improve upon the same, for all times to come.
- To research and contribute to the education and training industry by offering exemplifying range of services based on immaculate technology and methodology.

### **Our goal**

- To establish itself as a global pioneer in the education and training industry, in research, development and training with a global market share of at-least 4% by the end of 2010.
- To redefine and raise the standards of products, services, personal morals, etiquettes, business environment and ethics.

### **Mission**

- To design and offer the latest and most viable content enabling enhanced, relevant and effective learning.
- To introduce, incorporate, and offer, the most effective technology in learning and teaching aids.
- To make each contact with the institution, pleasurable and to make each customer a repeat customer.

### **Area of Operations**

- 1. Software Design and Development**
- 2. Website Design, Development and Hosting Service**
- 3. Data-punching, Scanning, and Security Services**
- 4. DewSoft Education Academy**
  - a. Computer Software and hardware
  - b. Foreign Language Training
  - c. Hospitality and Personality Development
  - d. Management and Self Awareness Programs
  - e. Vocational Trainings
- 5. DewSoft University Campus under Construction in District Patiala, Punjab**

### **Mediums of Education Offered**

- a. Classroom Based Training DewSoft Education Academy
- b. Web Based Trainings, DewSoft Virtual Campus
- c. Computer Based Training
- d. Self Study Books and CDs

### **Quality**

DewSoft believes that to keep our customers happy we always need to upgrade our offerings. To provide them world-class services our quality team continuously works towards setting higher standards and provides complete customer satisfaction.

### **Financial Performance**

All thanks to the superlative team of content development, presentation and delivery of the courses, and people involved in promotion of the company products and services making our products extremely popular and acceptable worldwide, DewSoft has grown steadily in the minds and hearts of people around the world. This reflects on our balance sheets.

In 2007-2008 DewSoft Indian Operations alone had a business turnover of more than Rs. 100 Crores making it the fastest growing Education and Training Provider in the country.

### **Why DewSoft?**

1. Our ability to be concise and precise.
2. DewSoft is the only Institution to offer all mediums of Education, and offer it well enough for individual and Institutional Acceptance by Choice.
3. Our ability to design and deliver interactive and animated tutorials using user friendly technology, enhancing the user experience making learning more effective.
4. Our ability to offer a diversified range of course under one roof, enables us to be a preferred choice for one stop shop for all education need.
5. DewSoft currently enjoys more than 180 centers in INDIA and Nepal and intends to increase the number to over 2500 by 2010.
6. With the plan to set up its own college campus and university in different regions of INDIA, the institution shall have no parallel in the industry by 2010.
7. Our ability to address the need of the clients and offer customize solutions as per the requirement of the Industry, makes us extremely client friendly.
8. Our ability to add value addition, because of access to large Intellectual, Experiences and Financial resources, enables our offering superior to any other peer competitor.
9. DewSoft Caters to more than 1,000,000 Subscribers around the world. These numbers speak of high customer satisfaction and our ability to deliver what we promise.

**Annexure B**  
**Recognition and Association**

The effort of the Institution or its Promoters is recognized by

1. Federation of Indian Chambers of Commerce, INDIA
2. Institute of Electrical and Electronic Engineers , USA
3. Associate for Computing Machinery, USA
4. International Society for Distance Learning, USA
5. American Institute of Architects, USA
6. Council of Architecture, INDIA
7. Delhi Chamber of Commerce, New Delhi, INDIA
8. Recognition of DewSoft Courses by Employment Board of Andhra Pradesh, Madhya Pradesh, and Rajasthan.
9. Recognition of DewSoft Courses by Employment Board of Settler DewSoft Education Welfare Trust, for establishing Colleges and University campus across the country.
10. Brampton Board of Commerce, Ontario, Canada.